



Keeping the best and growing your workforce

For East Midlands Home care providers

Tuesday 26th April 2022— 10am-3.30pm

Face to face - Jury's Inn—East Midlands Airport

Who should attend?

Staff from home care providers who are involved in attracting and keeping the workforce. This could include nominated individuals, directors, registered managers, care coordinators, recruitment leads, HR.

To book:

<https://events.skillsforcare.org.uk/eastmidsrecruitmentevent>

The event is exclusive to **services providing support to those living in their own homes** as recruitment and retention of staff in this part of the adult social care workforce presents unique challenges. It is targeted at those involved in attracting and keeping the workforce.

The event will include the opportunity to:

- Hear from speakers on the topics of digital marketing, how to write effective adverts, what are the characteristics of home care organisations with low turnover rates
- Successful onboarding and retention strategies
- Network with other home care providers across the region
- Hear from providers / local authorities about local initiatives or examples of what has worked well for them.
- Feedback and liaise with commissioners in the East Midlands about what works well / or what barriers there are to effective recruitment & retention.